

Gracelynn Wan

EDUCATION

University of Pennsylvania

Bachelor of Arts, 2018 – 2022

Major in Fine Arts, Minor in East Asian Literature and Cultures with a Japanese Concentration

Graduating with Excellence Award in Fine Arts

GPA: 3.9/4

Summa Cum Laude

SKILLS

Digital Illustration, Comic Illustration, Painting, Lettering, Animation

Graphic Design, Layout Design, Motion Graphics, Branding

Photography, Styling, Photo Editing And Retouching, Photo Manipulation

Film Making, Storyboarding, Scriptwriting, Directing, Video Editing

PRESS

The Calgary Herald

Comics disseminate information in age of social media

The Star Phoenix

Comics from University of Saskatchewan team illustrate vaccine creation process

The Daily Pennsylvanian

Performance art to children's literature: Sachs Program funds 14 Asian/Pacific Islander led art projects

LANGUAGES

English, *Native*

Mandarin Chinese, *Fluent*

Japanese, *Conversational*

EXPERIENCE

Forbes Media

Editorial Designer, June – Aug 2022

Created editorial illustrations and page designs for Daily Cover Stories and other articles under tight deadlines, collaborating with art/photo directors and editorial teams

Independently formulated and executed social media strategy for @forbescreative instagram account from ground-up, growing it from inception to 600+ followers in 6 weeks

American Foundation for Suicide Prevention

Illustration and Design Intern, May – Aug 2020

Freelance Designer, Dec 2020 – Sep 2021

Created branded graphic content for suicide prevention, with a reach of 114k Instagram followers through national Instagram account and 50 state media accounts

Developed the art direction of #KeepGoing campaign for National Suicide Prevention Week 2020 and *Mental Health Awareness Month* campaign of May 2021; adopted for all official messaging and content across web and print channels

The WALK Fashion Magazine

Co-Art Director and Photographer, Sep 2018 – May 2021

Contributed to creative direction to cover social justice issues and representational politics through photos, art, and fashion

Recruited and managed team of 12 designers and illustrations for the layout of the *Eclectic* and *Connected* Issues

Designed 100+ pages of editorial content, personally creating 2 covers, 3 illustrations, and 3 photoshoots

Sachs Program for Arts Innovation

Communications Coordinator, Sep 2018 – Feb 2021

Architected brand marketing strategy to provide grants and support for local arts community, growing online reach by 2.5x

Penn Review Literature Publication

Editorial Associate, Sep 2018 – Dec 2019

Reviewed submissions to publish original literature from emerging and established voices in biannual print and online publications